



## 2015-2016 NEWSLETTER CONTEST

A newsletter is the vital link between the home and school. It should bring members into contact with all levels of PTA: local, district, state, and national. It reflects the character of your PTA. If it is appealing and exciting, people will want to be part of your PTA. It can give active members pride in their unit, invite new members into action, and attract more members to meetings.

- **ELIGIBILITY** Any unit or council in “Good Standing” in Suffolk Region
- **CRITERIA**
  1. Appearance: neatness, layout, use of illustration
  2. Content:
    - National, State, and Region PTA information
    - Local unit and council news
    - Message from PTA President and school administrators
    - Articles from PTA chairmen and school personnel
    - News items that are informative and essential to parents, students, and school personnel
    - A calendar of events
  3. Mechanics: Masthead, accuracy, spelling and grammar
  4. PTA is a registered trademark! The use of periods (P.T.A.) will automatically disqualify an entry
- **TO ENTER** Send the completed entry form and **TWO DIFFERENT** issues published during the CURRENT school year to: **Kathy Vento**  
**145 Weeks Road**  
**North Babylon, NY 11703**

### ENTRIES MUST BE POSTMARKED BY MARCH 31st

*Suffolk Region’s winner will be announced at Spring Conference*

#### ENTRY FORM

*(This form must be completed in full and attached to your entry.)*

Unit Name: \_\_\_\_\_ Code: 05 - \_\_\_\_\_

Name of Newsletter \_\_\_\_\_

Unit President: \_\_\_\_\_

Address: \_\_\_\_\_

Town and Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Newsletter Editor: \_\_\_\_\_

Address: \_\_\_\_\_

Town and Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_