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Male Engagement Committee 2021-2022 Year in Review

The male engagement committee was re-formed this year after an absence for several years. I started by conducting a survey to understand the amount of male involvement within Suffolk Region units and councils. The results show that male involvement is low within the units and councils that responded. While the number of male officers is very low (3 male officers on 33 boards), all but one of the respondents said there is at least one male that volunteers and/or regularly attends meetings. Read the report at:

https://suffolkpta.org/yahoo_site_admin/assets/docs/Male_Engagement_11_2021.335141351.pdf

Next, I put together resources to help with male involvement. The full report contains further details and resource links to help with male engagement. Read the report at:

https://suffolkpta.org/yahoo_site_admin/assets/docs/Male_Engagement_Report_22-03.7455549.pdf

Key points include:

- **You must reach out to men.**
- **You must give men a reason to get involved.**
- **Men are easy to lose.**

"Local PTAs have not only the ability, but have the responsibility to educate dads, grandpas, uncles and others on the importance of their involvement in education."

"Getting the men in the door is just the first step. Keeping men involved in the process requires a little more."

"Share with dads and male father figures that their involvement in PTA shows added interest in their children's education and school activities"

I hope that, using the resources provided, all units make an effort to recruit and retain male volunteers so that next year we'll see male involvement increase. That, in turn, will help encourage other men to participate, allowing us to increase male engagement throughout the region.