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HELEN MALONEY NEWSLETTER AWARD

A newsletter is the vital link between the home and school. It will bring members into contact with all levels of PTA: local, district, state, and national. It reflects the character of your PTA. If it is appealing and exciting, people will want to be part of your PTA. It can give active members pride in their unit, invite new members into action, and attract more members to meetings. It should encourage parent and family engagement.

The award is named to honor the memory of Helen Maloney, who served for many years in a variety of capacities on the Suffolk Region Board of Managers among those as editor of our Dimensions Newsletter. Helen believed in the importance of communication and getting the PTA 'message' out to all organizations involved in the education of our children. She fought for the right for PTA to be *at the table* and involved in all educational decisions.

- ELIGIBILITY:** Any unit or council in "Good Standing" in Suffolk Region
- CRITERIA:**
- Appearance: neatness, layout, and use of illustration
 - Content: National, State and Region PTA information
Local unit and council news
Messages from PTA president and school administrator
Articles from PTA chairman and school personnel
News items which are informative and essential to parents, students, and school personnel
A calendar of events
 - Mechanics: masthead, accuracy, spelling, and grammar
 - Units and Councils may submit electronic newsletters or provide a one-page document, citing concrete examples, that attest to how the use of social media has been successful in promoting family engagement in their PTA
- TO ENTER:** Send the completed entry form and TWO DIFFERENT issues published during the CURRENT school year or the ONE PAGE DOCUMENT to:
- Lori Fontana**
8 Lake Avenue
Lake Ronkonkoma, NY 11779

ENTRIES MUST BE POSTMARKED BY MARCH 31st

Suffolk Region's winner will be announced at Spring Conference.

ENTRY FORM

(This form must be completed in full and attached to your entry.)

Unit Name: _____ Code: 05 - _____

Name of Newsletter: _____

Unit President: _____

Address: _____

Town and Zip Code: _____

Phone: _____ Contact Email: _____

Newsletter Editor: _____

Address: _____

Town and Zip Code: _____ Phone: _____