



Suffolk Region



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Membership Monthly Report

Membership Chair's Name: Maria Sanders

Month: February 15, 2022

Monthly Membership Stats:

Description	#
Total # of NYS PTA Members	194,007
Total # of Suffolk Unit Members	41,330
Total # of Suffolk Unit Members Payments Open to State	2,813
Total Payments Received	38,131
Total Payments in Remittance	386
Goal for Suffolk Region	53,824
Total # of Suffolk Region Members YTD (2/2021)	34,718

**1,219 NEW MEMBERS since January*

*** We need 12,494 new members to reach our 2021/2022 goal.
Roughly 41 new members per Suffolk Region PTA Unit.*

Unit Code	Unit Name and Contact Person	Reason for Contact	Results

Upcoming Membership Events/Information:

Congratulations to the following units that earned the January, SUPER TEACHER/STAFF AWARD:

- 05-038 William Rall PTA**
- 05-083 Udall Road Middle School PTA**
- 05-088 Bayview PTA**
- 05-094 Half Hollow Hills HS East PTA**
- 05-119 Oakwood Primary Center PTA**
- 05-155 John F. Kennedy Elementary School PTA**
- 05-172 Hiawatha PTA**
- 05-173 Grundy Avenue School PTA**
- 05-188 Mt. Pleasant Elementary PTA**
- 05-198 Cordello Ave Elementary School PTA**
- 05-220 Newfield High School PTSA**
- 05-237 Coram PTA**
- 05-243 Bay Elementary PTA**
- 05-324 Selden Middle School PTA**

05-336 Merrimac School PTA
05-340 West Hollow MS PTA
05-355 Tamarac PTA
05-362 Sachem SEPTA
05-394 Maud S. Sherwood PTA
05-395 Commack Road Elementary School PTA
05-451 John Pearl Elementary PTA
05-508 Wing Elementary School PTA
05-567 Deauville Gardens West PTA

Congratulations to our NYS PTA \$25 Swag Winners:
JOHN PEARL ELEMENTARY PTA & BAYVIEW PTA,

Upcoming NYS Membership Awards:

February: Founders Day Award

- Enter more than **10 new members** this month to earn the “Founders Day” digital award badge
- Promote social engagement – *SHARE* NYS PTA Facebook posts with your friends
- Ask every current member to **add their PLUS ONE new member** this month
- Pay State/National dues for all members who have joined to date by February 28
- 2 random winners will be selected from all achievers to receive a \$25 PTA store gift certificate

February 17, 2022: Membership Jubilee

- We encourage all PTAs to join in the fun that day
- Goal for the day is **1250 new registered members** state-wide ****4 members per Suffolk Region Unit**
- 125 newly registered members will be randomly selected to receive a special 125th PTA Anniversary commemorative gift
- Key messages will be **“every member asking one new member to join”** and **“donate a membership to a unit that needs support”** – Use *Member Donation* as the name for PTA to change later in the profile
- NYS PTA will be posting live throughout the day on all social media

March: Male Engagement Award

- Achieve **more than 20% male membership** to earn the “Male Engagement” digital award badge
- **Self-nominate** by completing online application by March 31 <https://forms.gle/QsCCrM1jQ1BETjvc9>
- Be inclusive in your membership efforts to include everyone
- Promote all members of the family unit to join
- 2 random winners will be selected from all achievers to receive a \$25 PTA store gift certificate

May: Good Apple Membership Growth Awards

Challenge your PTA to exceed your Membership total from last year to show membership growth.
Deadline May 31, 2022.

Achieve membership growth year over year to earn the following recognition:

- More than 100% growth to earn the “GOLD level Good Apple” digital award badge
- More than 50% growth to earn the “SILVER level Good Apple” digital award badge
- More than 25% growth to earn the “BRONZE level Good Apple” digital award badge

The highest Membership Growth statewide will win a \$300 cash prize!

Membership Chair Out Reach Visits:

Membership Chair Participation in Suffolk Region Events:

Signature by electronic means: *Maria Sanders*

