

SIGN UP NOW!

Sponsorship Opportunities

Dear Friend of PTA:

Suffolk Region PTA, with over 60,000 members from over 340 PTA units and councils, is once again offering you a chance to participate in our hugely successful sponsorship program!

By participating as a sponsor at any level for the 2022-2023 school year, you are supporting the work of Suffolk Region PTA, which prides itself on the advocacy work we do on behalf of all children. When you can say “we are a proud sponsor of Suffolk Region PTA” you are sending a very positive and powerful message that your company supports the largest child advocacy organization in the world.

Our program offers many different levels of sponsorship opportunities. These not only offer your company exposure to thousands of PTA members, but also create great growth potential. Designed to be budget friendly and flexible, you can choose a level that best suits your needs and gives you the most for your money. You can choose from six pre-set levels or you can get in touch with us to customize your own.

Please take a few minutes to review the materials enclosed and contact us to discuss any questions you may have about how you can be a part of this exciting opportunity.

We look forward to hearing from you!

Sincerely,

Lori Fontana
Suffolk Region Director

Become a Suffolk Region PTA Sponsor today at the Event or Platinum Sponsor level and receive one FREE table/exhibit space at the Annual Ways and Means Expo in May!

Upcoming Major Events:

**Reflections
Showcase**
May 13, 2022

Arts-in-Education Showcase -
TBA

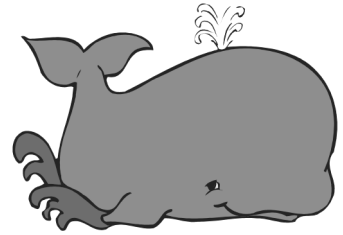
Fall Conference –
TBA

Winter Workshops
TBA

**Annual Spring Conference
Dinner/Ways and Means Expo –**
May 11, 2022

New Officers Training –
June 9, 2022

If you are interested in becoming a sponsor of Suffolk Region PTA, please select a Sponsorship Opportunity that fits your needs or contact us to design your own. You can also complete and return the sponsorship application (on page 2) and we will contact you regarding the next step. Questions can be sent to suffolkrd@nyspta.org



Sponsorship Application

Sponsorships offer an outstanding marketing opportunity to reach hundreds of PTA leaders and the communities they serve. Our members appreciate our sponsors and are loyal to those companies that support Suffolk Region PTA.

YES, I would like to be a sponsor of Suffolk Region PTA at the following level:

- **Promotional Sponsor** (\$250 donation per event):

Promotional Sponsor will receive the opportunity to include one premium item* in the event folder given to each attendee.

- **Friend Sponsor** (\$400 donation per event):

Friend Sponsor will receive all benefits of a Promotional Sponsor *plus* sponsor name will be cited on the event material's sponsor list given to each attendee *plus* recognition in one edition of the Suffolk Region PTA newsletter *Dimensions*.

- **Premier Sponsor** (\$750 donation per event):

Premier Sponsor will receive all benefits of a Friend Sponsor *plus* your name *and* logo will be listed in the event publicity** and in one issue of the Suffolk Region PTA newsletters, the *Dimensions*, *plus* a complimentary exhibitor space at the Ways and Means Expo (the equivalent of one standard exhibit booth) *plus* your name and logo will be prominently displayed on a welcome sign in the chosen event registration area. There may be more than one Premier Sponsor.

- **Event Sponsor** (\$1,500 donation per event):

Event Sponsor will be recognized as sponsor of a chosen event or part of an event at the Suffolk Region PTA Annual Spring Conference Dinner. Each Event Sponsor will receive all of the benefits of a Premier Sponsor *plus* have a prominent exhibit space at the annual Ways and Means Expo (the equivalent of one exhibit booth) *plus* 2 guest passes to attend the Suffolk Region PTA Annual Spring Conference Dinner *plus* Directory listing on the sponsor page of the Suffolk Region PTA website for 6 months *plus* an ad in the chosen event program. There may be more than one Event Sponsor.

- **Platinum Sponsor** (\$3,000 donation per year):

This year-long sponsorship receives all the benefits of an Event Sponsor *plus* two additional guest passes to attend the Suffolk Region PTA Annual Spring Conference Dinner, *plus* sponsor name and logo on the sponsor list and welcome sign of each major event conducted by Suffolk Region PTA for 2022-23 *plus* one year recognition, including company logo, in every issue of the Suffolk Region PTA Newsletter *Dimensions* for 2022-23 *plus* one year Directory listing on the sponsor page of the Suffolk Region PTA website for 2022-23, *plus* your logo displayed on the homepage of the Suffolk Region PTA website for 2022-23. There may be more than one Platinum Sponsor.

- **Official Sponsor** (\$5,000 donation per year):

This most visible sponsorship receives all the benefits of a Platinum Sponsor with the addition of the word "Official" to all publicity.

There will be only one official sponsor per category. Please note: Deadline for application is August 15, 2022

*All items submitted must be approved by Suffolk Region PTA prior to inclusion.

**All materials must be received prior to the printing of the registration materials in order to be included in the event registration packet.

For Promotional, Friend, Premier and Event sponsorships, check the event you wish to sponsor:

- Fall Conference – October, 2023
- Winter Workshops – January, 2023 Virtual
- Reflections Showcase – May 13, 2022
- Annual Spring Conference Dinner/Vendor Showcase – May 11, 2022
- Officers Training – June 9, 2022

Please contact us for additional information about the following non-event sponsorship opportunities:

- **Sponsor Page Ad:** Reach the Suffolk Region PTA decision-makers 24 hours a day/ 7 days a week by having your listing online at www.suffolkpta.org, the home of our Suffolk Region PTA Sponsor Page. The application can be found on our website at: www.suffolkpta.org.
- **Member Benefit Provider:** Become a PTA Member Benefit Provider by offering an exclusive discount on your products or services to the more than 60,000 PTA members in Suffolk County. Suffolk Region PTA will receive a minimum guaranteed annual royalty.

Please email suffolkrd@nyspta.org for more information or to have us tailor a custom sponsorship package for your organization.

Name _____ of _____ Company

Company Representative (Name and Title)

Mailing Address

Phone _____ Fax _____

Email _____ Website _____

Suffolk Region PTA reserves the right of refusal for purposes of following our Mission Statement and the Purposes of the PTA.

Please mail to: Suffolk Region PTA, 8 Lake Ave, Lake Ronkonkoma, NY 11779 *It is not necessary to mail a check at this time. We will contact you upon receipt of this application with further details.*